



## **TT2018 – TAC/NASTT-NW Tunnelling & Trenchless Conference Exhibitor & Sponsor Registration Package**

**Join us in Edmonton**

(Fantasyland Hotel at West Edmonton Mall)

**November 8-9, 2018!**

The Tunnelling Association of Canada and the Northwest Chapter of the North American Society for Trenchless Technology are pleased to welcome you to TT2018, the 2018 TAC/NASTT-NW Tunnelling and Trenchless Conference. The theme, *Innovation in Underground Infrastructure*, will be highlighted over the two-day conference, with plenary presentations, technical sessions, and a trade exhibition to highlight current innovations in tunnelling and trenchless technology – throughout Canada and around the world. The **TT2018** conference will be held at the Fantasyland Hotel at the West Edmonton Mall.

The following pages highlight the benefits of participating in **TT2018** as an **exhibitor** and / or **sponsor**. Exhibitor packages are available for organizations wishing to take full advantage of the networking and sales opportunities that the Trade Show offers. Organizations looking for an enhanced corporate presence at the conference can choose from our list of comprehensive sponsorship packages suitable to all budgets.

**We look forward to seeing you in Edmonton!**

## TT2018 Trade Show Information

Interested organizations are invited to participate as exhibitors to showcase their products and services. Trade show booth allocation will begin in the summer of 2018, after the trade show layout is finalized. Priority will be given:

- to exhibitors who are also sponsors of the conference
- then exhibitors based on their payment receipt date

We invite you to join us as an exhibitor in Edmonton, AB at the Fantasyland Hotel for this tunnelling product and supplier trade show. TAC and NASTT-NW have a history of well-organized plenary and technical sessions that attract a wide range of industry leaders and decision-makers in the tunnelling field.

The trade show will open at 5:30 p.m. on November 7 with the Opening Reception and continue through to the afternoon coffee break on November 9. To maximize the opportunity to meet delegates and other participants, all breaks and receptions will be served in the trade show area.

<b>EXHIBITOR BOOTH PRICING</b>		
<b>Single Booth</b>	<ul style="list-style-type: none"> <li>→ 10' wide booth, table, and two chairs</li> <li>→ One standard 110-volt power outlet</li> <li>→ One complimentary Full Conference registration</li> <li>→ Logo &amp; name in exhibitor's section of program*</li> <li>→ Link on TT2018 conference website</li> </ul>	<b>\$1,500</b>

\*Please send a high-resolution company logo and your **35-word** corporate profile with your completed registration form. These will be printed in the conference program and published on the conference mobile app.

## TT2018 Sponsorship Information

**Platinum, Gold, Silver, and Bronze** Sponsorship levels offer excellent exposure before, during, and after the conference, as well as complimentary delegate attendance to the full conference. The alternatives are many single event sponsorships – from coffee breaks to luncheons to the popular Awards Banquet. Choose an overall level of support to gain the exposure you’re looking for or combine a package with an event sponsorship to increase your organization’s visibility during the conference.

### CONFERENCE SPONSORSHIP OPPORTUNITIES

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	\$7,500	\$4,500	\$3,000	\$1,500
Complimentary full conference registration	<b>3</b>	<b>2</b>	<b>1</b>	
Complimentary exhibitor booth (\$1,500 value) or event(s) of like value	✓			
Logo & name on front cover of printed program	✓			
Logo & name in digital proceedings	✓			
Three featured project slides on screens during breaks	✓			
Logo & name on all pages of conference website	✓			
Promotional item to be included in delegate registration package	✓	✓		
Corporate profile in sponsors section of program	Full page	½ page	¼ page	Logo
Logo & name in sponsors section of printed program	✓	✓	✓	✓
Logo & name on sponsors page of conference website + link to website	✓	✓	✓	✓
Logo & name on screens during breaks	✓	✓	✓	✓
Signage at conference registration desk	✓	✓	✓	✓
Recognition in conference wrap-up story posted on website + in newsletter	✓	✓	✓	✓

## EVENT SPONSORSHIP OPPORTUNITIES

	Luncheon	Breakfast	TAC Awards Banquet	Opening Reception	Coffee Break
	\$2,500	\$2,500	\$2,000	\$2,000	\$1,000
Complimentary tickets to specified event			2		
Logo & name on signage outside of function room	✓	✓	✓	✓	✓
Logo & name at food/beverage stations in function room	✓	✓	✓	✓	✓
Logo & name on sponsors page of conference website + link to website	✓	✓	✓	✓	✓
Logo & name in sponsors section of printed program	✓	✓	✓	✓	✓

## ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

	Proceedings USB	Lanyards	Delegate Bags
	\$2,500	\$1,500	\$1,500
Logo on specified item	✓	✓	✓
Logo & name on sponsors page of conference website + link to website	✓	✓	✓
Logo & name in sponsors section of printed program	✓	✓	✓

**Contact us to discuss how we can create a tailored package to meet your budget and marketing goals!**



TT2018 – TAC/NASTT-NW  
Tunnelling & Trenchless Conference

## Exhibitor & Sponsor Registration Form

For registration questions, please contact:  
Lisa McJunkin at the Gibson Group office: 604-241-1297  
[sponsors@tt2018.ca](mailto:sponsors@tt2018.ca) or [lmcjunkin@gibsongroup.ca](mailto:lmcjunkin@gibsongroup.ca)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Booth Staff Name: \_\_\_\_\_

Conference Exhibitor Opportunities			
Single Trade Show Booth		\$1,500	= \$
Conference Sponsorship Opportunities			
Platinum Sponsor		\$7,500	= \$
Gold Sponsor		\$4,500	= \$
Silver Sponsor		\$3,000	= \$
Bronze Sponsor		\$1,500	= \$
Event/Additional Sponsorship Opportunities			
Conference Luncheon	Preferred Day:	\$2,500	= \$
Conference Breakfast	Preferred Day:	\$2,500	= \$
Proceedings USB		\$2,500	= \$
TAC Awards Banquet		\$2,000	= \$
Opening Reception		\$2,000	= \$
Lanyards		\$1,500	= \$
Delegate Bags		\$1,500	= \$
Coffee Break	Preferred Day and Time:	\$1,000	= \$
<b>Total TT2018 Conference Support</b>			<b>= \$</b>

To secure your spot, please fax, email, or mail this form with payment to:  
**Gibson Group Management Inc.**, 8828 Pigott Road, Richmond, BC, V7A 2C4, Canada  
Tel: 604-241-1297 Fax: 604-241-1399 Email: [sponsors@tt2018.ca](mailto:sponsors@tt2018.ca)

\*Cheque (\$CAD)       \*Bank Transfer       Master Card       Visa

\*Cheques payable to **Gibson Group Management Inc.** Please contact us for bank transfer details, or if an invoice is required.

Name on Card: \_\_\_\_\_ Total Payment: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ CVC#: \_\_\_\_\_ Expiry Date: (mm/yy) \_\_\_\_\_ / \_\_\_\_\_

Phone number associated with card: \_\_\_\_\_ Signature: \_\_\_\_\_